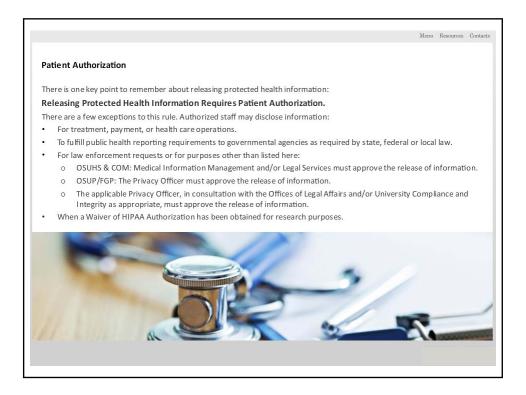
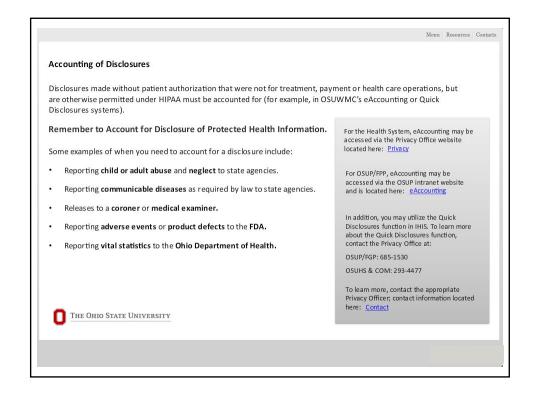
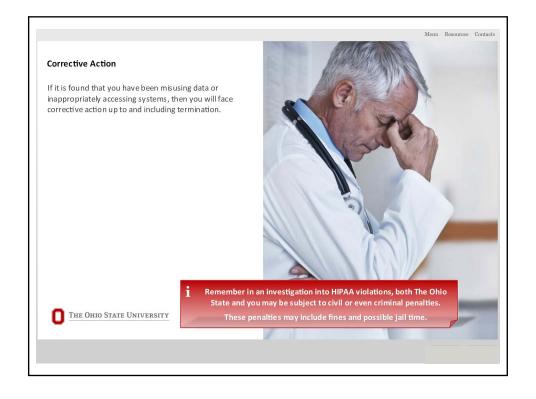
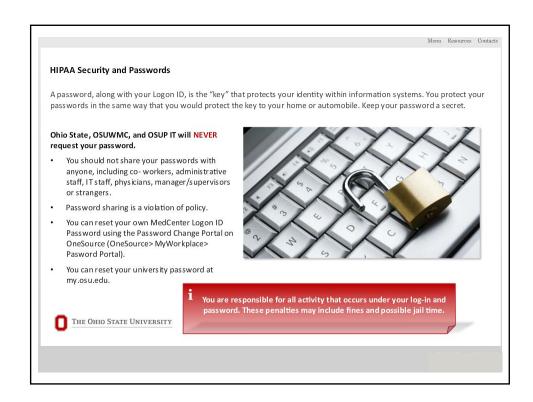


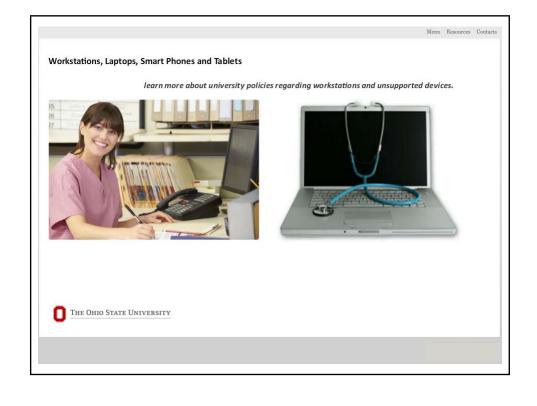
Menu Resources Contacts Recent Changes to HIPAA In 2013, the HIPAA laws changed. Be informed of the changes. To learn more about changes to HIPAA, contact Privacy Officers at: There were many changes to the HIPAA laws in 2013: OSUP/FGP: (614) 685-1530 The university must now honor a patient's request for us to OSUHS & COM: (614) 293-4477 restrict information that goes to their insurance company if OSU Health Plan: (614) 292-2542 the patient has paid out of pocket in full for their care. Nisonger Center: (614) 688-8544 OSUWMC updated its Notice of Privacy Practices to comply with the new laws. Check-out the new NPP here: College of Dentistry: (614) 292-6983 Joint Notice of Privacy Practices. College of Optometry: (614) 247-6190 o Please contact your privacy officer for specific Wilce Student Health: (614) 688-3628 information regarding the Notice of Privacy Practices for your unit. For additional contact information, click on The university updated its business associate agreements. the Privacy and IT Security Contacts button. The university must notify patients in the event of a Reportable Breach. Privacy and IT Security Contacts Learn more in this eLearning. THE OHIO STATE UNIVERSITY

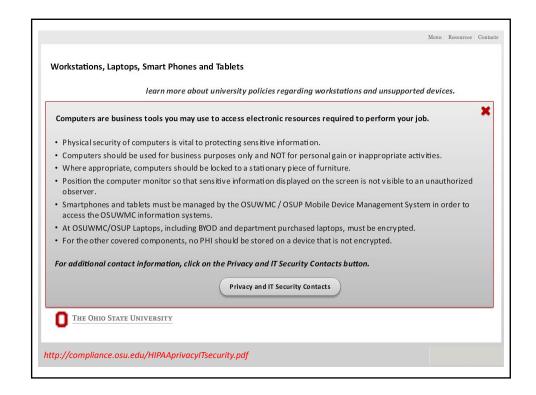


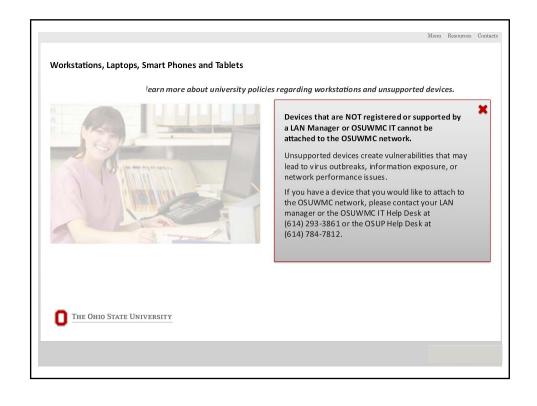


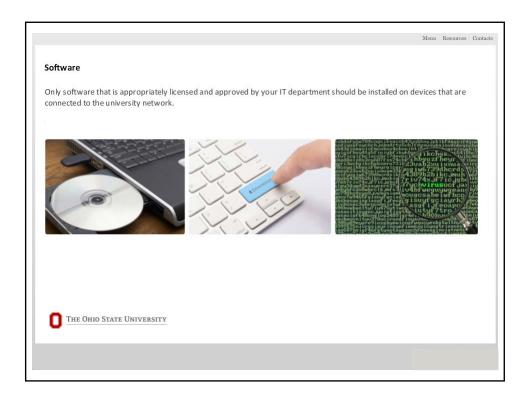


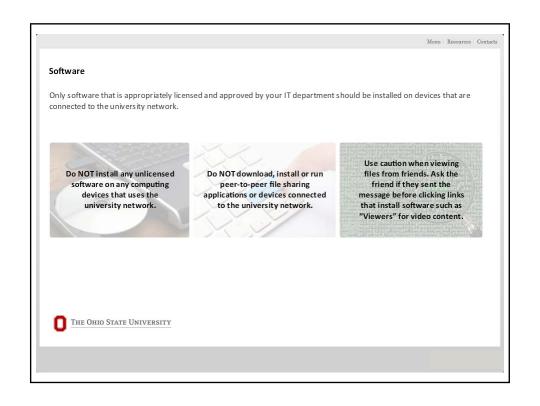


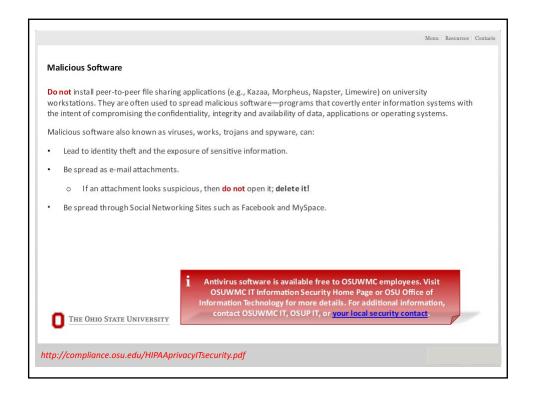


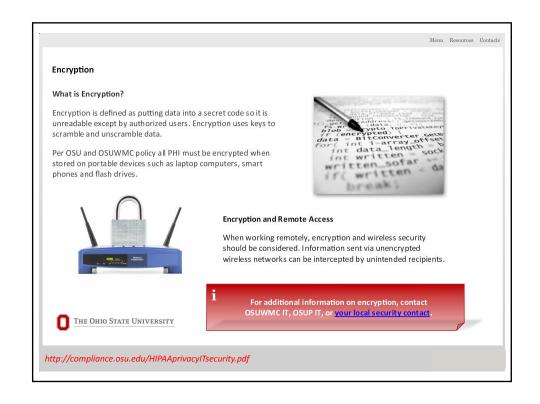


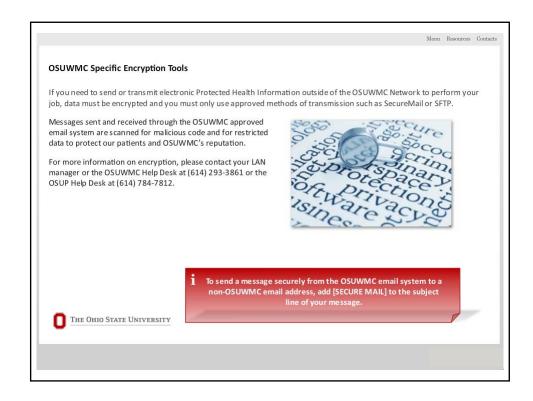


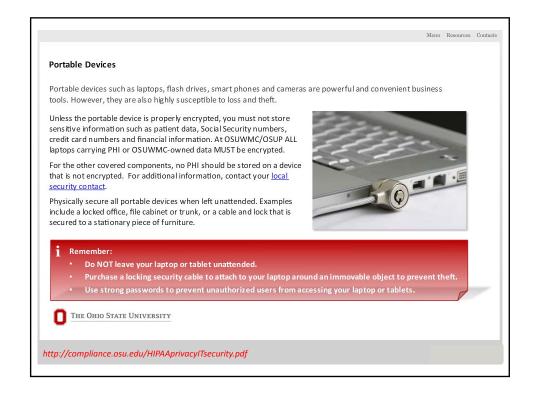


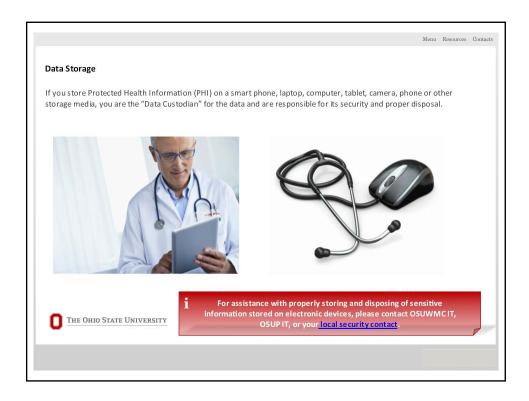


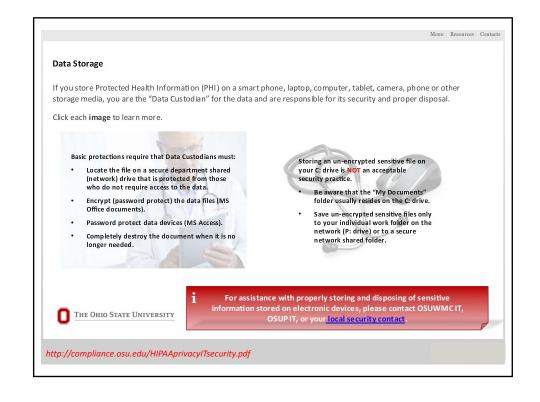


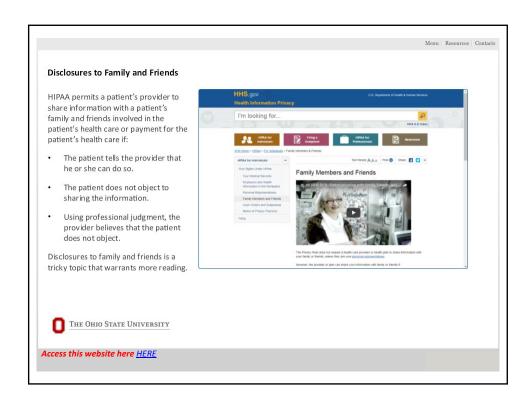


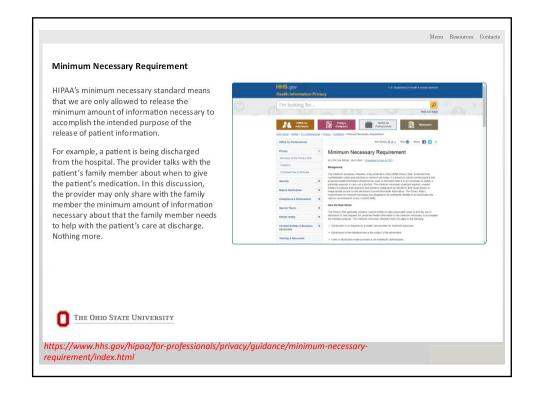


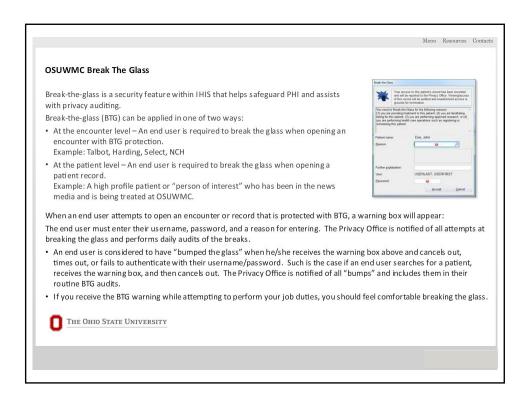


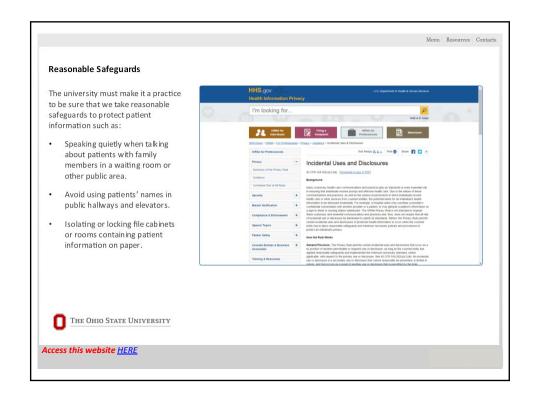












Proper Disposal of Trash

Shred ALL Paper – all paper should be placed in a locked shredding bin. This includes magazines, billing information, and patient information. The Shred-it bin must be locked at all times and key access is limited to Managers only.

Do NoT overstuff Shred-it bins; sensitive documents can be easily retrieved if bins are completely full.

Do NoT place paperwork containing PHI in a "shred box" on your desk or in a blue recycling bin under your desk. Promptly discard all paperwork in Shred-it bins.

Email secureshredding@osumc.edu or call your local facilities representative with questions about shredding.

Menu | Resources | Contacts

Marketing and Fundraising

Question

I want to mail out letters to previous patients of the university to inform them of a new procedure being offered at the Ross Heart Hospital. Can I send the letter to previous patients of the university without receiving authorization from the patients?

Answer:

It depends on whether the letter is for the purpose of ${\bf marketing}$ or ${\bf fundraising}.$

If the purpose of the letter falls within the definition of "marketing," a signed authorization must be obtained from the patient, unless an exception applies. If one of the following exceptions apply, a signed authorization is NOT necessary:

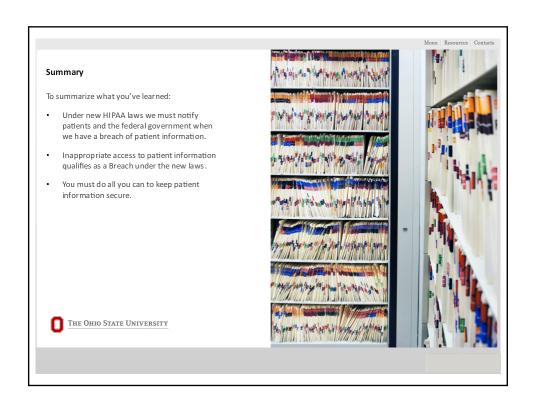
- Communication about the university's own products or services.
- Communication made for the Treatment of the Individual.
- Communication made for Case Management or Care Coordination of a patient.
- $\bullet \ \ \mathsf{Face}\text{-}\mathsf{to}\text{-}\mathsf{Face}\,\mathsf{Marketing}\,\mathsf{Communication}.$

If the purpose of the letter falls within the definition of "fundraising," the university may use, or disclose to a business associate or to an institutionally related foundation, the following PHI for the purpose of raising funds for its own benefit, without authorization:

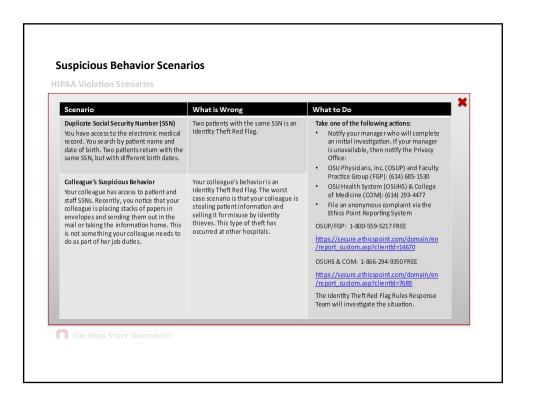
- Demographic information relating to an individual, including name, address, other contact information, age, gender, and date of birth.
- Dates of health care provided to an individual.
- · Department of service information.
- Outcome information.
- · Health Insurance Status.

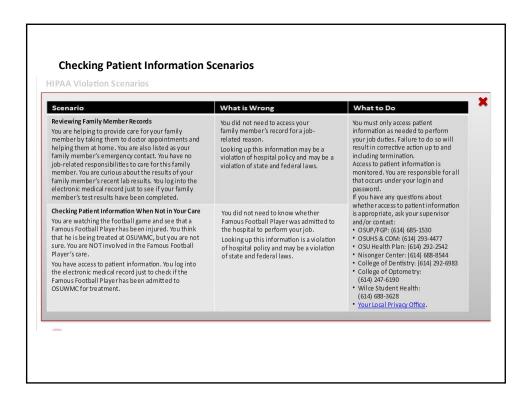
In addition, the university must state its Notice of Privacy Practices, the possible uses, and disclosures of PHI for fundraising purposes. The university must provide the individual with a clear and conspicuous opportunity to elect not to receive any further fundraising communications. The university may NOT make fundraising communications to an individual under this paragraph where the individual has elected not to receive such communications.

HIPAA Breach Notification Rules In 2009, the American Recovery and Reinvestment Act of 2009 (ARRA) brought changes to HIPAA. Breach Notification Provisions: The Breach Notification Provisions is one change to HIPAA. Where there is a Breach of patient information as Take a moment to review these changes. defined by the regulation (a Reportable Breach), the university must notify the patient. If you suspect a breach has occurred, please contact Privacy Officers at: For Reportable Breaches involving more than 500 patients, the university must also notify the press. • OSUP/FGP: (614) 685-1530 For all Reportable Breaches, the university must OSUHS & COM: (614) 293-4477 notify the Department of Health and Human Services, Office for Civil Rights. • OSU Health Plan: (614) 292-2542 • Nisonger Center: (614) 688-8544 • College of Dentistry: (614) 292-6983 • College of Optometry: (614) 247-6190 • Wilce Student Health: (614) 688-3628 THE OHIO STATE UNIVERSITY **Breach Notification Provision:** <u>HERE</u> Privacy and IT Security Contacts: <u>HERE</u>

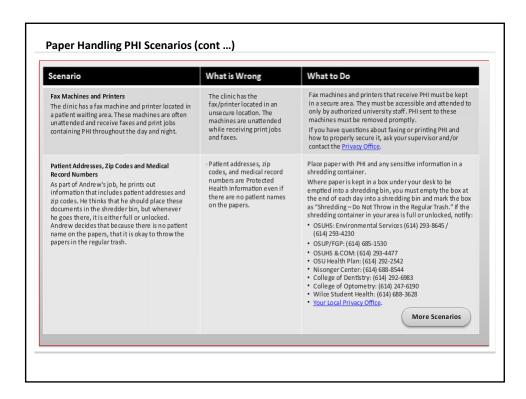


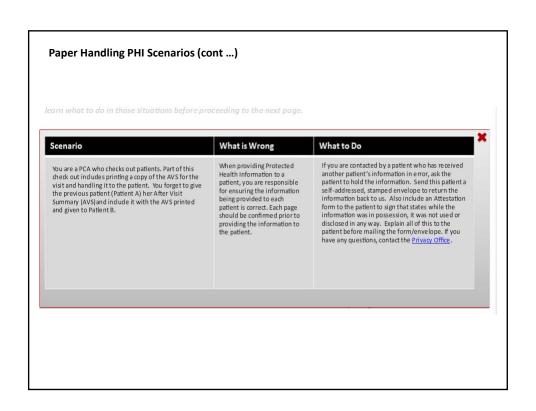


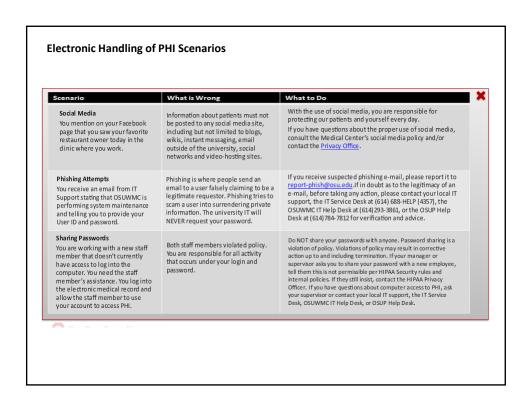


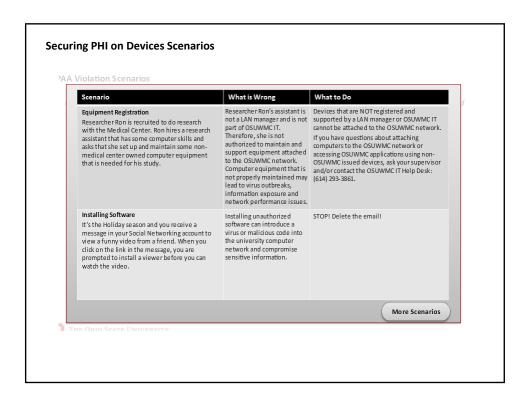


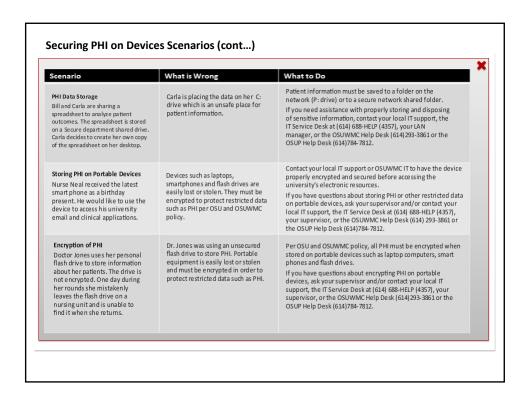
cenario	What is Wrong	What to do
Removing PHI on Paper from University Premises Resident Rita prints a rounds report and leaves tin the pocket of her white coat. At the end of the day while leaving the hospital the list falls but of her pocket onto the side walk.	Rita inappropriately took PHI from the hospital, exposing the information to risks of loss or theft. PHI on paper is easily lost or stolen and you are responsible for ensuring that it remains secure by properly disposing of the information when it is no longer needed. Rita should have properly disposed of the information before leaving the hospital. Inappropriately removing information from the hospital could result in corrective action up to and including termination.	PHI must be kept secure at all times. Whe never possible, medical record information should be accessed electronically and paper record transport kept to a minimum. Medical record documents are to be stored at all times at university sites. If you have questions about PHI on paper and how to properly secure it or dispose of it, ask your supervisor and/or contact: OSUP/FGP: (614) 685–1530 OSUHS & COM: (614) 293-4477 OSU Health Plan: (614) 292-2542 Nisonger Center: (614) 688-8544 College of Dentistry: (614) 247-6190 Villes Student Health: (614) 688-3628 Your Local Privacy Office.
Securing PHI Paperwork You are a medical secretary who supports a doctor who sees patients at multiple sites. You carry paper medical records and patient documents to the sites. At the end of the day, you take them home with you.	It is a dangerous practice to transport medical records yourself. You are responsible for the security of the information when it is in your possession. Paper medical record transport between university sites should be handled by dedicated medical record couriers.	
You are a medical secretary who supports a doctor who sees patients at multiple sites. You carry paper medical records and patient documents to the sites. At the end of the day,	records yourself. You are responsible for the security of the information when it is in your possession. Paper medical record transport between university sites should be handled by	

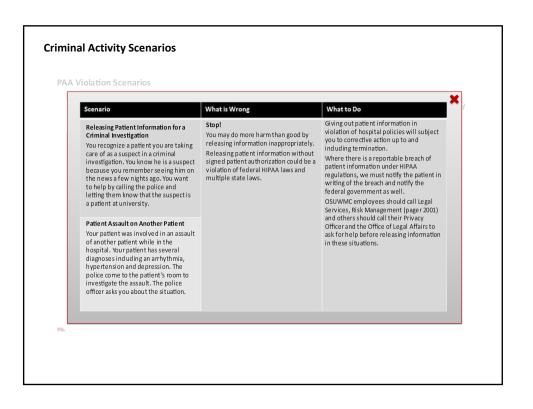












Reporting Breach of PHI Dr. Holland, was watching news reports about a prominent local news anchor who was involved in a severe car crash. He noticed that the news anchor was admitted to the hospital where he works. Dr. Holland logged onto the hospital's medical record to see if the new reports were true. Dr. Holland was not involved	jobs. the Federal Government annually. When a situatio like this occurs, the university must also write a letter to the patient to tell the patient:
in the news anchor's care. Out of curiosity, Sarah , a registration clerk, and Carmen, a clinic nurse, also viewed the patient's medical record.	 Her information has been breached. The date and time of the breach. What the university has done to prevent future incidences. Contact information about where she can get further information.
Misdirected Email Containing PHI Jennifer Smith receives an email from Dr. Donna. Jennifer often receives misdirected emails because there are at least four other Jennifer Smiths that work at the university. Jennifer notices that she is not the intended recipient of Dr. Donna's email. Jennifer Smith works in a lab at the College of Medicine and does not use patient information to do her job.	

