

Scholarship and Reputation

Reputation is the currency of academic medicine and it all starts with setting appropriate professional goals aligned to the department's objectives. To develop skills, read, learn and apply to an Individual Development Plan and annual review.

- A. **Goal setting – establish goals to navigate a successful career in academic medicine and develop professional acumen to build a network of colleagues**
- B. **Outcomes – Disseminate outcomes through traditional scholarship and non-traditional methods such as social media to expand influence**
- C. **Impact – Influence broad academic community through documented results, leadership and systems thinking**

Key Readings:

1. *Advice for New Faculty Members: Nihil Nimus*, Robert Boice.
2. Assessing the impact of healthcare research: A systematic review of methodological frameworks, *PLOS Medicine*, Samantha Cruz Rivera, Derek G. Kyte, Olalekan Lee Aiyegbusi, Thomas J. Keeley, Melanie J. Calvert
3. *Creative Confidence: Unleashing the Creative Potential Within All of Us*, Tom Kelley and David Kelley
4. *Effective Use of Educational Technology in Medical Education*, American Association of Medical Colleges
5. *High-Reliability Healthcare: Improving Patient Safety and Outcomes with Six Sigma*, Second Edition, Robert Barry, PhD, Amy C. Smith, DNP, Clifford E. Brubaker, PhD
6. *How to Write a Lot: A Practical Guide to Productive Academic Writing*, Paul J. Silvia.
7. *Making the Right Moves: A Practical Guide to Scientific Management for Postdocs and New Faculty*, Second Edition, Burroughs Wellcome Fund and Howard Hughes Medical Institute
8. *Mentor in a Manual: Climbing the Academic Ladder to Tenure*, A. Clay Schoenfeld and Robert Magnan
9. *Mindset: The New Psychology of Success*, Carol S. Dweck, PhD
10. *Peak: Secrets from the New Science of Expertise*, Anders Ericsson
11. *Social Media in Healthcare: Connect, Communicate, Collaborate*, Second Edition, Christina Beach Thielst
12. *Teaching for Quality: Integrating Quality Improvement and Patient Safety Across the Continuum of Medical Education*, Report of an Expert Panel, American Association of Medical Colleges

Online Learning:

1. Goal Setting: Harvard ManageMentor: <https://hbr.org/product/goal-setting-harvard-managemmentor/5678R-HTM-ENG>
2. Performance Management: Harvard ManageMentor: <https://hbr.org/product/performance-management-a-harvard-managemmentor-curated-collection/567805-BUN-ENG>
3. Break Your Big Goals Into Small Steps, Harvard Business Review, Video: <https://hbr.org/video/4681126964001/break-your-big-goals-into-small-steps>

4. 10 Ways to Show Your Impact, Part 1: <http://www.demonstratingvalue.org/blogs/10-ways-show-your-impact-part-1>; Part 2: <http://www.demonstratingvalue.org/blogs/10-ways-show-your-impact-part-2>
5. Career Advice You Probably Didn't Get, Susan Colantuono, TEDTalk: https://www.ted.com/talks/susan_colantuono_the_career_advice_you_probably_didn_t_get?!anguage=en
6. Self-Management, Leadership Academy Express recording: <https://mediasite.osu.edu/Mediasite/Play/54a8afa0783341bc9874fb7e7ddefa821d?catalog=788aa9de-368c-4281-a565-454354a1738b>
7. Social Media in Medicine for Obtaining Promotion and Tenure <https://mediasite.osu.edu/Mediasite/Play/5fb2cd9cfe1f45e29972654d96757b651d?catalog=47a07e66-6633-4e49-8863-504fd2967643>