Twitter and Twuffer

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Background/Purpose of the Technology
Twitter was conceived as a social networking application, but its ease of use and simple access make it an ideal candidate for the dissemination of focused content to an academic audience.

Services like Twuffer, Bit.ly, and Twitpic further allow the content creator to enhance the “Tweets” with links and pictures and schedule their delivery to facilitate continuous learning.

Where to locate:
http://www.twitter.com
http://www.twuffer.com
http://www.twitpic.com
http://bit.ly

First steps in using: (How-to)
1. Create an account at https://twitter.com/signup and follow the steps to create a profile describing your content.
2. Determine a format for your content. (e.g. Q&A, picture of the day, clinical pearls, etc) and the frequency of content delivery (e.g. daily, weekly, spontaneously, etc)
3. Pre-write your tweets and determine which will need links and/or Pictures
4. If planning to use links and/or pictures: create a Bit.ly account at http://bit.ly/a/sign_up
5. Once you have a Twitter account, you will be able to sign into Twuffer and Twitpic by visiting the respective pages and clicking on the following icon: Sign in with Twitter
6. Visit http://www.twitpic.com to upload pictures and paste the links you receive into the corresponding tweets
7. Visit http://bit.ly to shorten any links and paste the shortened version into your corresponding tweets
8. Visit http://www.twuffer.com to enter and schedule the posting of your pre-written tweets

Proof of Principle
For an example of a Twitter curriculum using Twuffer, Bit.ly, and Twitpic, please visit http://twitter.com/edultrasound