Scholarship and Reputation

Reputation is the currency of academic medicine and it all starts with setting appropriate professional goals aligned to the department’s objectives. To develop skills, read, learn and apply to an Individual Development Plan and annual review.

A. Goal setting – establish goals to navigate a successful career in academic medicine and develop professional acumen to build a network of colleagues
B. Outcomes – Disseminate outcomes through traditional scholarship and non-traditional methods such as social media to expand influence
C. Impact – Influence broad academic community through documented results, leadership and systems thinking

Key Readings:

1. Advice for New Faculty Members: Nihil Nimus, Robert Boice.
2. Assessing the impact of healthcare research: A systematic review of methodological frameworks, PLOS Medicine, Samantha Cruz Rivera, Derek G. Kyte, Olalekan Lee Aiyegbusi, Thomas J. Keeley, Melanie J. Calvert
3. Creative Confidence: Unleashing the Creative Potential Within All of Us, Tom Kelley and David Kelley
4. Effective Use of Educational Technology in Medical Education, American Association of Medical Colleges
8. Mentor in a Manual: Climbing the Academic Ladder to Tenure, A. Clay Schoenfeld and Robert Magnan
9. Mindset: The New Psychology of Success, Carol S. Dweck, PhD

Online Learning:


5. Career Advice You Probably Didn’t Get, Susan Colantuono, TEDTalk: https://www.ted.com/talks/susan_colantuono_the_career_advice_you_probablyDidn’t_get?language=en

6. Self-Management, Leadership Academy Express recording: https://mediasite.osu.edu/Mediasite/Play/54a8afa0783341bc9874fb7e7ddefa821d?catalog=788aa9de-368c-4281-a565-454354a1738b

7. Social Media in Medicine for Obtaining Promotion and Tenure https://mediasite.osu.edu/Mediasite/Play/5fb2cd9cfe1f45e29972654d96757b651d?catalog=47a07e66-6633-4e49-8863-504fd2967643