Our survey was sent to 270 health care professionals; 90 responded. Of the 90, 43 were Nurse/Nurse Practitioners or Public Health/CHES professionals. Fifty-seven percent have practiced for more than 10 years.

By a wide margin, all agreed on the need for education in the Health Literacy field. The strongest response came in the need for:

- clarity in verbal communication
- improvement in the environment at hospitals and health centers
- attention to the cultural aspects of health literacy

Topics considered critical were:

- writing materials in plain language
- health literacy and disparities
- best practices in health literacy

Sixty-six responders had prior training gained primarily through workshops and conferences. The majority would be interested in a certification program. The group was evenly split on preference for future training experiences including OSU workshops, local workshops, webinars and interactive on-demand module learning for CE.