Writing from the Reader’s Perspective: A New Way to Gain Control of the English Language

with Dr. George D. Gopen

Competition for external funding and publishing high-impact research has never been higher.

So what is the best way to set yourself apart?

Join us for a special workshop by Dr. George Gopen, whose new approach to writing focuses on learning to write for the reader – a technique that can improve grant writing and publication success.

Open to faculty, postdocs, staff, and graduate students at Ohio State. All disciplines welcome!

Tuesday, August 19, 2014
9 a.m. – 5 p.m.
1000 McPherson Lab

Register at go.osu.edu/gopenworkshop.

Dr. Gopen is a Professor Emeritus of the Practice of Rhetoric at Duke University. He lectures and consults on the creation and editing of professional prose in English and is the author of “The Science of Scientific Writing,” a paper designated as a “classic” by the journal American Scientist.